



# Virginia Chapter American Society of Landscape Architects

Landscape architecture is a profession expected to grow in demand as our world recognizes the need for sustainable design. The desire for stronger communities with better housing, recreational and commercial facilities; and the increased concern for environmental protection, will bring growth and public awareness to the field. Throughout the 2010 year, VA-ASLA will offer events where sponsors and providers can meet with landscape architects to socialize, network and exchange ideas. In this economy, we recognize the importance of networking together to bring strength and awareness to promote our goals. With that in mind, we want to invite you to join with us in promoting the work that we all do and actively move forward in 2010. In addition, VA-ASLA connects supporters to our members through website and directory links and prominently credits supporters through various VA-ASLA publications.

## Annual VA-ASLA Events

### ANNUAL CONFERENCE & RECEPTION

VA-ASLA invites sponsors to celebrate the achievements of the past and explore the goals and future at our conference this year at the fabulous Renaissance Hotel in Richmond, Virginia, on April 16, 2010. Great spaces for exhibitors! This social and educational event would not be possible without the generous aid of our sponsors. VA-ASLA will provide IMPROVED prominent display locations for product exhibits and demonstrations. Exhibitors spoke and we listened. We believe you will like the new venue to display your products and/or services.



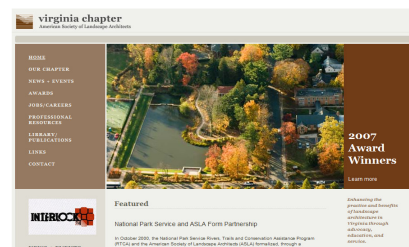
### MORE EDUCATIONAL, SOCIAL AND NETWORKING EVENTS in 2010

We are ramping up our educational opportunities to meet the needs of educational requirements for landscape architects. Ask us how your company may qualify to be an educational provider at a luncheon, breakfast or all-day session. In addition, VA-ASLA hosts events through the year including a program in the Fall at UVA's School of Landscape Architecture and an event in late Winter at Virginia Tech's School of Landscape Architecture. Naturally, each of these events is followed by a student/practitioner "Meet and Greet" reception.

## 2010 VA-ASLA Publications

### ELECTRONIC NEWSLETTER & WEB SITE

In 2010, we plan to increase chapter and sponsor visibility. Two ways are through monthly e-blasts to hundreds of members and affiliates and continued updates to our website. These are effective tools to communicate highlighted news, upcoming events of interest; and this can be a highly visible way of highlighting your company. This format offers sponsors an opportunity to regularly connect with VA-ASLA members. Our web site is currently being improved and will be rolled out in the new year. A great opportunity to introduce your services and products . [www.vaasla.org](http://www.vaasla.org)



# Sponsorship & Giving

As a non-profit organization, VA-ASLA relies on sponsorship and gifts to create programs for landscape architecture professionals and provide meaningful public outreach opportunities for hundreds of members. As a liaison between practicing professionals and the public, VA-ASLA strives to highlight the important design, community, environmental, and planning services provided by our membership. We greatly appreciate your gift and sponsorship at any level.

## 2010 Named Giving Opportunities

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### APPALACHIAN PLATINUM SPONSOR \$1,500

Benefits of the Appalachian Platinum Sponsor include:

- Special recognition at VA-ASLA's Annual Conference and Reception
- Constant PowerPoint logo recognition at the Annual Conference and Reception
- 4 Complimentary tickets to the Annual Conference
- One calendar year of recognition as our Appalachian Sponsor in e-news and on VA-ASLA home page with a logo link
- One year Affiliate membership
- Banner recognition at Annual Conference
- FREE Exhibitor Booth Space - Annual Conference

### BLUE RIDGE GOLD SPONSOR \$1,000

Benefits of the Blue Ridge Gold Sponsor include:

- Special recognition at VA-ASLA's Annual Conference and Reception
- PowerPoint recognition at the Annual Conference and Reception
- 3 Complimentary tickets to the Annual Conference
- One calendar year of recognition as our Blue Ridge Sponsor in e-news and on VA-ASLA home page with a logo link
- One year Affiliate membership
- Podium recognition at Annual Conference
- 75% off Exhibitor Booth Space Annual Conference

### PIEDMONT SILVER SPONSOR \$750

Benefits of the Piedmont Silver Sponsor include:

- Recognition at VA-ASLA's Annual Conference and Reception
- PowerPoint recognition at the Annual Conference and Reception
- 2 Complimentary tickets to the Annual Conference
- One calendar year of recognition as our Piedmont Sponsor in e-news and on VA-ASLA home page with a logo link.
- One year Affiliate membership
- 50% off Exhibitor Booth Space Annual Conference

## 2010 Event-Based Opportunities

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**E-NEWSLETTER & WEBSITE TITLE SPONSOR \$1,000** Prominently display your company's name & logo.

Recognized at least 10 times per year featuring your company name, logo & web link all year long on the website and in e-blasts. A great value for your investment as it is directed to users of your products and services in more than one way.

**ADVERTISING IN MONTHLY E-BLASTS**—Rates starting at \$250.00 for 1/8 page for 3 months.

**E-LEARNING LUNCH PROGRAMS – Educational Sponsor** – New this year! Your company may be eligible to present to landscape architects at various locations throughout Virginia for educational credit. Cost varies – such as cost of attendees meals/beverages. For more info contact [info@vaasla.org](mailto:info@vaasla.org).

**ANNUAL SPRING CONFERENCE TITLE & EXHIBITOR SPONSOR - \$1,000.** Contact [info@vaasla.org](mailto:info@vaasla.org) for details.

**ANNUAL SPRING CONFERENCE EXHIBITOR – \$750.00 or less for choice locations.** Contact [info@vaasla.org](mailto:info@vaasla.org) for details. Conference April 16, 2009, in Richmond, VA at the fabulous Renaissance Hotel. Improved space for exhibitors.

### UNIVERSITY RECEPTIONS \$250

A gift of \$250 sponsors one of the following: University of Virginia School of Architecture M.L.A. reception ▪ Virginia Tech's School of Architecture and Design Landscape Architecture Program Reception.

### AWARDS RECOGNITION AND MEMBERSHIP DIRECTORY \$250

Your company name and contact info listed in our next published membership and awards directory.

*Your support to VA-ASLA is greatly appreciated by our growing membership!*





# Virginia Chapter American Society of Landscape Architects

## 2010 Virginia Chapter CORPORATE SPONSORSHIP COMMITMENT

CONTACT NAME: \_\_\_\_\_  
COMPANY NAME: \_\_\_\_\_  
PHONE: \_\_\_\_\_ FAX: \_\_\_\_\_

Billing Options: \_\_\_\_\_ One Invoice \_\_\_\_\_ Quarterly

**Signed Commitment Due: Monday, December 15, 2009**

(Payments due January 30, 2010 unless billing arrangements are made)

### **CORPORATE SPONSORSHIP PACKAGE**

_____ Appalachian Platinum Sponsor	<b>\$1,500</b>	_____
_____ Blue Ridge Gold	<b>\$1,000</b>	_____
_____ Piedmont Silver Sponsor	<b>\$ 750</b>	_____
_____ Other _____	_____	_____

### Payment Information

		AMOUNT \$ _____
NAME _____		<input type="checkbox"/> CHECK ENCLOSED (payable to VA ASLA)
		<input type="checkbox"/> Invoice Me at: _____
COMPANY _____		EMAIL _____
BILLING ADDRESS _____		
CITY _____ STATE _____ ZIP CODE _____		
TELEPHONE _____ FAX _____		SIGNATURE _____