

Virginia Chapter American Society of Landscape Architects 2011 Biennial Professional and Student Awards Program

The purpose of the VAASLA 2011 Biennial Professional and Student Awards Program is:

- to recognize *Excellence, Exemplary Performance, and Significant Contributions* within the landscape architecture profession of the Commonwealth of Virginia;
- to encourage the application of visionary and progressive solutions to the issues, problems and opportunities challenging landscape architects; and
- to provide a forum for the review and evaluation of work currently shaping our environment.

The winners of the 2011 VA ASLA Awards will have the opportunity to present their projects at the 2011 VA-ASLA Spring Conference (April 29-30, 2011 at the Craddock Hotel in Lynchburg, VA) during a special awards luncheon event that will be open to all conference attendees and will count towards the 16 PDH's (personal development hours) of continuing education now required in Virginia every two years. They will also be featured on the VA ASLA website and in the digital newsletter.

Award Categories

General Design

Typical General Design entries represent excellence, exemplary performance, or significant site specific works in communities and housing; urban design; parks/recreation; transportation corridors/facilities; commercial facilities; resorts; institutions; historic preservation/restoration; land and water reclamation/conservation; and landscape art. **Residential projects are now featured in a new category for Residential Design.** Please see that section for more information.

Research

Research submissions represent excellence, exemplary performance, or significant works of scientific/academic rigor or historical research that give evidence of examination of a problem, use of accepted methods, and arrival at supported and original findings.

Recognition:

Jurors may select one award of excellence, up to two honor awards and three merit awards in each of these five categories. At their discretion, the jurors may select additional projects for special commendation.

Analysis and Planning

Typical Analysis and Planning entries represent excellence, exemplary performance, or significant works in general development, regional transportation, recreation facilities, park master plans, and town planning. Also relevant to are governmental policies or programs; legislation or regulations ensuring utilization of landscape architecture; landscape analysis such as environmental assessments; natural and cultural resource inventories; natural resource protection, conservation restoration/reclamation plans; and post-construction evaluations.

Communications

Typical communication entries represent excellence, exemplary performance, or significant achievement in communicating landscape architecture works, techniques, technologies, history, or theory, and the lesson value to an intended audience.

New In 2011!

Residential Design

Typical Residential Design entries represent single or multifamily residential projects; activity areas for cooking, entertaining, recreation, or relaxation; sustainable landscape applications; new construction or renovation projects; historic preservation, rehabilitation, or restoration; affordable landscape concepts and innovations; small site development; private gardens; rooftop gardens; and more.

Submissions due February 18, 2011

Eligibility

Professional Awards

The 2011 VA ASLA Professional and Student Awards Program is open to individuals or groups practicing landscape architecture in the Commonwealth of Virginia. The primary entrant in the General Design, Residential Design and Analysis and Planning categories must be either an employee or owner of a firm located in Virginia, or employed by a governmental agency located in Virginia. Works entered may have been on sites outside of the Commonwealth. The Research and Communication categories are open to all individuals or groups living or working in the Commonwealth of Virginia. Jury members and their firms or agencies are not eligible.

To participate in the program the primary entrant must meet at least one of the following criteria:

- ASLA Fellow, Member, Associate or Affiliate
- Non-member registered landscape architect, or university faculty member from a Virginia landscape architecture degree program
- A graduate of a landscape architecture program
- Non-landscape architect submitting in the Research and Communication category

Student Awards

All program categories are open to students currently enrolled in and 2010 graduates of a landscape architecture degree program in the Commonwealth of Virginia. Student submissions must have been undertaken as part of a landscape architecture program course requirement at a Virginia university. Student work need not be redrawn to conform to the Professional and Student Awards Program objectives. Students must enclose proof of enrollment with their submission.

General Entry Guidelines

Entry Requirements

Each entry requires the following for each submittal:

1. Entry Form (original or photocopy)
2. Fee, in the form of a check or money order, made payable to VA-ASLA
3. Introductory Project Statement
4. Specific Category Entry Requirements as outlined under individual Category Descriptions
5. A CD containing pdf and word document copies of all text and image documents and jpegs of photographs and other images.
6. All documentation must be enclosed in a standard letter-size binder. Place all paper documents in protective sheet covers, except bound reports and other publications.

§ Please enclose the entry form and fee in an 'unsealed' envelope, and insert in the front of the submission binder.

Introductory Project Statement

In two pages or less (10 point font minimum), provide the following information about your submission:

1. Explain the purpose of the project, including its requirements, scope, philosophy and intent.
2. Include a statement of the project's specific significance to the discipline and/or practice of landscape architecture.
3. Clearly define and describe the role of the entrant and other significant participants, including owner/client and collaborators without revealing the identities of any of the parties except the owner/client.
4. Explain the local and regional significance of the project. I.e., Why is it unique or special? What unusual problems were solved? What unique methods or techniques were incorporated into the project?
5. Describe how the project meets the specific judging criteria for the appropriate submittal category.

Assume that the jurors are entirely unfamiliar with the project and its merits. All submission text and graphics should be prepared to clearly convey the major points believed to make the project meritorious. Successful submissions must convey their specific qualities and attributes through a coordinated text and graphic presentation. It is important to illustrate how the issues raised in the written documentation were resolved in the final project. Make a clear case for the project's qualities within the scope of the entire project and with respect to the judging criteria.

General Design

Submissions shall represent constructed, site-specific works of landscape architectural design (excluding residential design) completed after January 1, 2000. Projects still under construction may be submitted if completed portions are representative of the entire project. All projects should be illustrated in relationship to a larger context.

Judging Criteria

1. Quality of design,
2. Functional success,
3. Sustainable responsibility,
4. Relevance to the profession, the public and / or to the environment, and
5. Relationship to context

Category Requirements

In addition to the requirements listed in the General Entry Guidelines, include the following:

1. A plan of the project
2. A plan and analysis of existing conditions to facilitate an understanding of the design,
3. A maximum of 10 printed images, including one of the plan, numbered in preferred viewing order (maximum size 11" x 17"), and
4. An illustration list with a short description of each image,
5. Optional: An additional graphic sheet.

Analysis and Planning

Submissions should reflect the wide variety of professional activities relating to landscape architectural design. These projects should reflect the process(es) used to analyze or arrive at design decisions. All projects should be illustrated in relationship to a larger context.

Judging Criteria

1. Quality of analysis and planning,
2. Functional success,
3. Sustainable responsibility,
4. Effective use, presentation or programming of landscape architectural techniques, and/or

Analysis and Planning (con.)

5. Exhibition of new technology, pioneering use of previously created methodology, or a unique and effective means of combining presentation and programming of landscape architectural techniques.

Category Requirements

In addition to the requirements listed in the General Entry Guidelines, include the following:

1. One copy of the planning or urban design document for the project. (Please conceal information regarding entrant, entrant's firm and consultants in all submitted materials, reports and publications.)
2. A plan, if relevant,
3. A maximum of 10 printed images, including one of the plan, numbered in preferred viewing order (maximum size 11" x 17"),
4. An illustration list with a short description of each image,
5. Optional: An additional graphic sheet.

Residential Design

Submissions should represent site-specific works of landscape architecture for residential use. Professional entries in this category must be built; student entries in this category are not required to be built.

Judging Criteria

1. Quality of the design and execution,
2. Context,
3. Environmental sensitivity and sustainability,
4. and Design value to the client and to other designers

Category Requirements.

In addition to the requirements listed in the General Entry Guidelines, include the following:

1. A plan of the project
2. A plan and analysis of existing conditions to facilitate an understanding of the design,
3. A maximum of 10 printed images, including one of the plan, numbered in preferred viewing order (maximum size 11" x 17"), and

Residential Design (con.)

4. An illustration list with a short description of each image,
5. A plant list of plants featured in the project.
6. Optional: An additional graphic sheet.

Research

Submissions should present research that investigates challenges posed in landscape architecture, providing results that advance the body of knowledge of the profession.

Judging Criteria

1. Quality of presentation,
2. Framing of research,
3. Context and resources of the study,
4. Methods of inquiry
5. Results of the investigation
6. Over-all significance and relevance to the profession.

Category Requirements.

In addition to the requirements listed in the General Entry Guidelines, include the following:

1. One copy of the research document in a journal article format; or
One copy of the published document;
or
A five minute maximum video presentation, or
A summary of the project on a self-playing DVD or CD.
2. Optional: A maximum of 10 images and an illustration list with a short description of each image, numbered in preferred viewing order
3. Optional: An additional graphic sheet.

Communication

Submissions should present achievements in communicating issues relating to landscape architecture, and the lesson value to the intended audience. Students may enter project representations in this category for their communication value.

Judging Criteria

1. Effectiveness of the message presentation,
2. Innovation in approach or delivery,
3. Methods of inquiry
4. Value to the intended audience

Category Requirements

In addition to the requirements listed in the General Entry Guidelines, include the following:

1. One copy of the document as distributed; or one copy of the published document; or a five minute maximum video presentation, or a summary of the project on a self-playing DVD or CD.
2. Optional: A maximum of 10 images and an illustration list with a short description of each image, numbered in preferred viewing order
3. Optional: An additional graphic sheet.

Community Service

Submissions should present *pro bono* community service demonstrating sound principles and values of landscape architecture.

Judging Criteria

1. Effectiveness related to service,
2. Demonstration value to other communities, professionals and students.

Category Requirements

In addition to the requirements listed in the General Entry Guidelines, include the following:

1. A plan of the project
2. A plan and analysis of existing conditions to facilitate an understanding of the design,
3. A maximum of 10 printed images, including one of the plan, numbered in preferred viewing order (maximum size 11" x 17"), and
4. An illustration list with a short description of each image,
5. Optional: An additional graphic sheet.

Virginia Landmark Landscape

Submissions should present distinguished landscapes constructed between 15 and 50 years ago that retain their original design integrity and contribute to the communities in which they are located.

Judging Criteria

1. Intactness of design,
2. Contribution to local community,
3. Relevance of specific design expression,

Category Requirements

In addition to the requirements listed in the General Entry Guidelines, include the following:

1. A plan of the project
2. A plan and analysis of existing conditions to facilitate an understanding of the design and landmark significance,
3. A maximum of 15 printed images, including one of the plan, numbered in preferred viewing order (maximum size 11" x 17"), and
4. An illustration list with a short description of each image,
5. Optional: An additional graphic sheet.

Submissions due by 5pm on February 18, 2011

Jury Process

Submissions will be reviewed by an out of state jury of qualified individuals selected by the VA ASLA Awards Program Committee. All jurors will be directly involved with judging in each category. The VA ASLA Awards Program Chair will review each submittal for compliance with requirements, completeness and anonymity. Submittals not meeting the requirements will not be reviewed.

Notification

Submissions must be received by 5pm on February 18, 2011. Receipt of entry will be confirmed through e-mail correspondence sent by February 22, 2011. Entrants will be notified of the results as soon as the jury relays its results (early March). The winners of the 2011 VA ASLA Awards will have the opportunity to present their projects at the 2011 VA-ASLA Spring Conference (April 29-30, 2011 at the Craddock Hotel in Lynchburg, VA) during a special awards luncheon event that will be open to all conference attendees. Winning submissions will become the property of the VA ASLA. All other submissions can be retrieved by the applicant. Any submissions not retrieved by June 1, 2011 will be disposed of at the discretion of the Awards Program Committee.

Ship Packages to:

VA ASLA Awards Program, ATTN: Nathan Gruver
c/o Timmons Group
1001 Boulders Parkway, Suite 300
Richmond, VA 23225

phone: 804.200.6475
fax: 804.560.1464
e-mail: nathan.gruver@timmons.com

VA ASLA 2011 Biennial Professional and Student Awards Entry Form

Please type or print all information. Press releases and newsletter articles will be written with the information provided below.

Entrant

Phone Fax E-mail contact:

Firm

Address

City State ZIP Code

Project Name

Name to Appear on Award

Landscape Architect Role in Project

Architect Role in Project

Owner/Client Role in Project

Contractor Role in Project

Other Consultants Role in Project

..... Role in Project

Entry Category (check appropriate box)

- | | | |
|---------------------------------------------|------------------------------------------------|------------------------------------------------------|
| <input type="checkbox"/> General Design | <input type="checkbox"/> Analysis and Planning | <input type="checkbox"/> Research |
| <input type="checkbox"/> Communications | <input type="checkbox"/> Community Service | <input type="checkbox"/> Virginia Landmark Landscape |
| <input type="checkbox"/> Residential Design | | |

Entrant Classification Fees

Entry Fee Enclosed: \$

- | | |
|-------------------------------------------------------------------------------------------|----------|
| <input type="checkbox"/> ASLA Fellow, Members, Associate or National Affiliate | \$125.00 |
| <input type="checkbox"/> Landscape Architecture Students and 2010 Graduates | \$25.00 |
| <input type="checkbox"/> Virginia Affiliate Members | \$150.00 |
| <input type="checkbox"/> Non-members | \$250.00 |
| <input type="checkbox"/> Community Service and Virginia Landmark Landscape (all entrants) | \$50.00 |

Read carefully

I have read the background information related to the 2011 Awards Program and certify that this submittal is in compliance with it. I understand all winning entries become the property of the Virginia Chapter of the ASLA and all submissions not retrieved by June 1, 2011 will be disposed of at the discretion of the Awards Program Committee. Winning entries may be used by the Chapter for public relations and traveling exhibition purposes.

I take full responsibility for proper release of any photographs from their respective photographers so that they may be used for publications and for the accuracy of the project information provided, holding harmless VA ASLA and its publishers.

Signature: Date

I have reviewed this entry to the 2011 Virginia Chapter ASLA Professional and Student Awards Program and have no objections to submission, judging, or publication of these materials.

Signature of Client: Title:

Date: