

**MINUTES OF THE BOARD OF THE
VIRGINIA CHAPTER OF THE
AMERICAN SOCIETY OF LANDSCAPE ARCHITECTS**

A meeting of the Board of the VA-ASLA was held on Monday, March 14, 2011, by conference call.

The following members and staff participated in the meeting:

Lynn Crump
Mary Kidd

Myers Mast
Rob McGinnis

Rob McLeod
Nancy Rodrique

President Elect Rob McLeod reported that Andrea Almond was not able to join today's call and called the meeting to order at 4:38 p.m.

Minutes

No quorum was established, so the approval of the minutes of the February meeting was deferred until our next call.

Trustee's Report

The Trustee's Report was distributed prior to the meeting. Lynn Crump reported that the national meeting in San Diego is going well, with sponsorships coming in. There is a goal to get 10 case studies for the EPA stormwater rules process from each state, we need to remind the members about this and ask them to let us know if they have submitted a project. We also need to remind people about the need to participate in advocacy day.

There was a discussion about how we can get our members to chime in on the proposed changes to the membership requirements. We need to gather some feedback, whether it's in some local meetings or in a survey. Lynn noted that only 30 people from Virginia answered the survey from national, and they were not in favor of the changes. A survey needs to be developed and distributed.

President's Report

Andrea Almond reported by e-mail that the awards have been juried and there are 11 professional winners and 5 student winners; the Conference is in dire need of sponsorships – the board needs to develop a strategy to increase vendor participation; the mailing went out to all non-member licensees last week, to approximately 450 individuals; and she encouraged the Board to plan some local events during early April to celebrate National Landscape Architecture Month and to encourage registrations for the conference.

Mary Kidd will forward the potential sponsor list to the Board for them to review. All Board members should review the list and let Mary know by Thursday who they know or would be willing to place a call to. Mary will then "allocate" all of the sponsors amongst the Board members and redistribute it next week for the follow up calls. All of these individuals have already been contacted repeatedly by e-mail and most have had at least one voice mail message left for them as well.

The Board then discussed offering quarterly regional events around the state, beginning with one in April in honor of NLAM. Previously Andrea had indicated she would organize something in Richmond, Nancy

Approved

Rodrique will work on something in Tidewater, and Rob McLeod will get something set in Charlottesville and Lynchburg/Roanoke. Rob McGinnis noted that when there were Sections, Charlottesville always had success with a happy hour. As the events are planned, the Board should be kept informed of the details so that they can participate if their schedule will allow.

Treasurer's Report

Barry Frankenfield was unable to join the call, but he forward a report earlier by e-mail for the period January 1 through March 13th. Barry noted in his e-mail that we need to be aware of expenses, as dues revenue from National is down.

Old Business/Action Items

Nancy Rodrique reported that the Nominating Committee is finally set. We'll need to do a call for nominations around May 1st. Nancy also reported that she can't find anyone to serve on the Audit Committee (needs one officer and two members not on the executive committee), someone to act as Teller, and someone for the Constitution/Bylaws committee. Rob McLeod will forward her some names that Lynn Crump sent to him.

New Business

Rob McLeod asked the members participating in the call to consider whether or not VA-ASLA should sponsor the Julie Moir Messervy lecture at Lewis Ginter on April 27th. Rob noted that he is willing to chip in some money to help cover it. Those on the call took a vote and agreed that it was a good event to sponsor. Rob will poll the rest of the Executive Committee to see if there are any objections.

Committee Reports

Government Affairs

Rob McGinnis reported that Vaughan Renner's term on the APELSCIDLA Board ends in June. It's in our best interest to put a name forward to the Secretary of Administration (the Governor will appoint someone, but it's nice if we have a name in the mix). Rob and Billy reached out to Kevin Barnes to see if he was interested, he is and is working to clear it with his boss. The nomination comes from the Executive Committee. Myers Mast will take care of it.

If any Board member feels there is another good candidate, please let Rob and Billy Almond know as soon as possible

Rob McGinnis also reported that he met with Kate Nybush recently to discuss our concerns over continued restrictions on the practice of landscape architects at the local level and from state agencies. Rob noted that the issue involves the supremacy clause, and is very sensitive. Rob noted that we have asked the DPOR staff to take this issue up, and they may have to involve the Attorney General's office. Rob also noted that, depending on your interpretation of the regulations, if an LA doesn't report problems, the individual *may* be in violation of the regulations and subject to losing their license. They are working to figure this out.

The next regular meeting of the Board will be held on April 11th at 4:30 p.m. by conference call.

There being no further business, the meeting was adjourned at 5:55 p.m.

Respectfully Submitted,
Mary Kidd, CMP

Approved

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