



Virginia Chapter  
American Society of Landscape Architects

### Communication Committee Action Plan

Committee Chair - Adriane Fowler

Committee Members - Terry Clements, Liz Sargent, Krista Schneider, Chris Basic

event/item	description	frequency	output
Publications	Continue production and development of theme publications Outline annual theme for review by ExComm Solicit and coordinate content from contributing writers Coordinate printing and distribution Coordinate funding requirements with Advertising Subcommittee Pursue relationship with Inform magazine	quarterly	print/mail
Newsletter	Resuscitate newsletter to highlight chapter initiatives, achievements Solicit content from members and allied professionals Coordinate funding requirements with Advertising Subcommittee	bimonthly	email
Website	Maintain and update website Create links for regulating agencies and allied professional groups Update job listings Publish information on scholarships	ongoing ongoing	web web