



# Virginia Chapter American Society of Landscape Architects

Landscape architecture is a profession in demand. The desire for stronger communities with better housing, recreational and commercial facilities, and the increased concern for environmental protection, has brought growth and public awareness to the field. The professional organization of VA-ASLA is over 300 members and expanding. Throughout the 2008 year, VA-ASLA will offer events where sponsors and providers can meet with landscape architects to socialize, network and exchange ideas. In addition, VA-ASLA supporters are accessible through website and directory links, and credited in various VA-ASLA publications.

## Annual VA-ASLA Events

### ANNUAL CONFERENCE & RECEPTION

VA-ASLA welcomes sponsors to celebrate the achievements of the past and discuss the goals and future at our conference. 2<sup>nd</sup> Presbyterian Church, Maymont, and Lewis Ginter Botanical Gardens will be the venues on April 4, 2008. This social and educational event would not be possible without the generous aid of sponsors. VA-ASLA provides prominent display locations for product exhibits and demonstrations.

A separate Annual Conference Exhibitor Package will be distributed for those interested in contributing solely to this event. However, several of our sponsorship packages offer the benefits of our annual event as well. Details are on the next page.



### SOCIAL AND NETWORKING EVENTS

VA-ASLA hosts several events through the year including an event in September at UVA's School of Landscape Architecture and an event in November at Virginia Tech's School of Landscape Architecture. Naturally, each of these events are followed by a student/practitioner "Meet and Greet" reception.

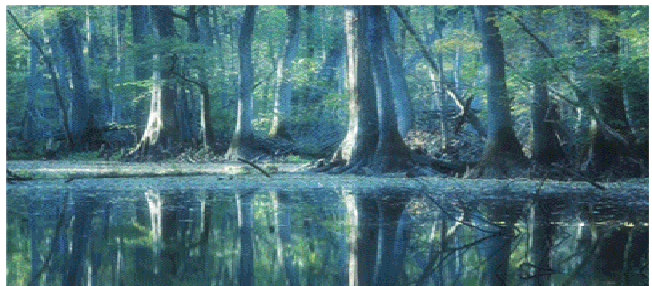
VA-ASLA will schedule an event during National Landscape Architecture Month (April) including possible design charettes and public outreach opportunities which bring landscape architecture to the public and increase awareness and understanding of our profession.

## 2008 VA-ASLA Publications

### QUARTERLY ELECTRONIC NEWSLETTER

VA-ASLA began sending out quarterly electronic newsletters to its members in 2007. This has proven to be an effective tool to communicate highlighted news for our Chapter and upcoming events of interest.

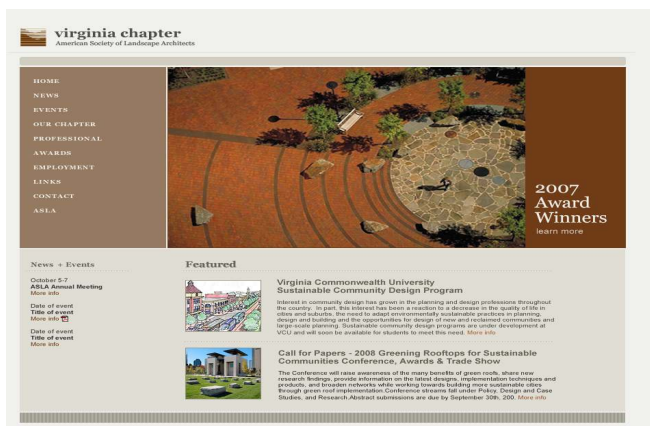
Our quarterly newsletter will place sponsor links alongside links to important chapter news, announcements and opportunities. This format offers sponsors an opportunity to regularly connect with VA-ASLA members.



### WWW.VA-ASLA.ORG

VA-ASLA will be re-launching website soon! It should be up and running in December.

Our website has been re-designed to provide our membership with up to date information, while providing our sponsors' exposure to our membership whenever they log on for chapter information. Your ad can be linked back to your website providing seamless access to all of your service and product information.



*Your gift to VA-ASLA is greatly appreciated by  
our growing membership!*

# Sponsorship & Giving

As a non-profit organization, VA-ASLA relies on sponsorship and giving to create programs for landscape architecture professionals and provide meaningful public outreach opportunities for over three-hundred members. As a liaison between practicing professionals and the public, VA-ASLA strives to highlight the important design, community, environmental, and planning services provided by our membership. Your gift and sponsorship at any level is greatly appreciated.

## 2008 Named Giving Opportunities

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### **APPALACHIAN PLATINUM SPONSOR** *gift of greater than \$2,500*

Benefits of the Appalachian Platinum Sponsor include:

- Special recognition at VA-ASLA's Annual Conference and Reception
- Constant Powerpoint logo recognition at the Annual Conference and Reception
- 4 Complimentary tickets to the Annual Conference
- One calendar year of sidebar in Quarterly Electronic Newsletter
- One calendar year of recognition as our Appalachian Sponsor on VA-ASLA.org home page with a logo link.
- One year Affiliate membership
- Banner recognition at Annual Conference
- FREE Exhibitor Booth Space - Annual Conference

### **BLUE RIDGE GOLD SPONSOR** *gift of greater than \$1,500*

Benefits of the Blue Ridge Gold Sponsor include:

- Special recognition at VA-ASLA's Annual Conference and Reception
- Powerpoint recognition at the Annual Conference and Reception
- 3 Complimentary tickets to the Annual Conference
- One calendar year of recognition in Quarterly Electronic Newsletter
- One calendar year of recognition as our Blue Ridge Sponsor on VA-ASLA.org home page with a logo link.
- One year Affiliate membership
- Podium recognition at Annual Conference
- 75% off Exhibitor Booth Space Annual Conference

### **PIEDMONT SILVER SPONSOR** *gift of greater than \$1,000*

Benefits of the Piedmont Silver Sponsor include:

- Recognition at VA-ASLA's Annual Conference and Reception
- Powerpoint recognition at the Annual Conference and Reception
- 2 Complimentary tickets to the Annual Conference
- One calendar year of business card recognition in Quarterly Electronic Newsletter
- One calendar year of recognition as our Piedmont Sponsor on VA-ASLA.org home page with a logo link.
- One year Affiliate membership
- 50% off Exhibitor Booth Space Annual Conference

### **TIDEWATER BRONZE SPONSOR** *gift of greater than \$500*

Benefits of the Tidewater Bronze Sponsor include:

- Powerpoint recognition at the Annual Conference and Reception
- 1 Complimentary ticket to the Annual Conference
- One calendar year of recognition as our Tidewater Sponsor on VA-ASLA.org home page with a link.
- 25% off Exhibitor Booth Space Annual Conference

## 2008 Event Based Sponsorships

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### **UNIVERSITY RECEPTIONS** *individual gifts of \$500*

A gift of \$500 sponsors one of the following: University of Virginia School of Architecture M.L.A. reception ▪ Virginia Tech's School of Architecture and Design Landscape Architecture Program Reception.

### **EXECUTIVE COMMITTEE MEETINGS** *individual gifts of \$400*

A gift of \$400 sponsors one of the following: Beverages and Hors' D'oeuvres for the Executive Committee during one of our six face-to-face meetings throughout the year. During a break in the meeting, you'll be given five minutes to introduce yourself and your company/product.

### **2007-2008 AWARDS RECOGNITION AND MEMBERSHIP DIRECTORY**

The VA-ASLA is exploring the possibility of publishing an Awards Recognition and Membership Directory. We would like to know if you would be interested in advertising within this publication. This will become a biennial publication celebrating the award winning work of our members.

Contact: Teresa (Teri) D. Commander Phone: (757) 685-4580

Your gift to VA-ASLA is greatly appreciated by our growing membership!  
Additional giving and contact information can be found in the attached materials and on  
[www.va-asla.org](http://www.va-asla.org)





ASLA

**2008 Virginia Chapter  
CORPORATE SPONSORSHIP COMMITMENT**

CONTACT NAME: \_\_\_\_\_

COMPANY NAME: \_\_\_\_\_

PHONE: \_\_\_\_\_ FAX: \_\_\_\_\_

Billing Options: \_\_\_\_\_ One Invoice \_\_\_\_\_ Quarterly

**Commitment Due: Friday, February 29, 2008**

***CORPORATE SPONSORSHIP PACKAGE***

- |                                    |         |   |       |
|------------------------------------|---------|---|-------|
| _____ Appalachian Platinum Sponsor | \$2,500 | _____ University Reception Sponsor  | \$500 |
| _____ Blue Ridge Platinum Sponsor  | \$1,500 | _____ Executive Committee Sponsor   | \$400 |
| _____ Piedmont Gold Sponsor        | \$1,000 | _____ Interest in Advertising in Directory?<br>(Design Awards & Membership) |       |
| _____ Tidewater Silver Sponsor     | \$500   |   |       |

Payment Information

|                 |       |   |
|-----------------|-------|---|
| NAME            |       | AMOUNT \$ _____   |
| COMPANY         |       | <input type="checkbox"/> CHECK ENCLOSED (make check payable to VA-ASLA) |
| BILLING ADDRESS |       |   |
|                 |       |   |
| CITY            | STATE | ZIP CODE  |
| TELEPHONE       | FAX   | SIGNATURE   |

**VIRGINIA CHAPTER of the AMERICAN SOCIETY OF LANDSCAPE ARCHITECTS**  
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**www.vaasla.org**