COMMUNITY RESILIENCE: Design Awareness to Design Action

The Virginia Chapter of the American Society of Landscape Architects (VAASLA) is issuing a Call for Presentations for our conference taking place September 18-19, 2020 at the Hotel Roanoke in Roanoke, Virginia. We invite landscape architects, academics, allied professionals and vendors to the profession to submit proposals that fit this year’s conference theme - Community Resilience: Design Awareness to Design Action.

We anticipate an attentive and energetic audience of over 200 attendees that will examine the theme of this year’s conference: Community Resilience: Design Awareness to Design Action. With this 2020 VA ASLA Call for Presentations we seek sessions that examine this idea of Community Resilience: Design Awareness to Design Action including topics such as:

- climate change
- food insecurity
- environmental justice
- social and economic resilience
- community engaged design processes
- Governance and policy of landscape architecture in Virginia and the region.

Conference educational sessions will be generally one hour, but we will also consider longer sessions to provide opportunities for more depth on a given topic (note longer sessions will be broken up by regularly scheduled breaks). Field sessions will also be available for Friday afternoon. Multidisciplinary panels and sessions that address state and regional issues are encouraged.

Please submit your proposed presentation via our online form by midnight, July 15, 2020. All proposals will be acknowledged once received. Acceptance notices will be sent on or before July 29, 2020.

As the representatives of Landscape Architects in the Commonwealth of Virginia, we strive to fulfil our Mission to enhance the practice and benefits of landscape architecture in Virginia through advocacy, education, and service.
Presentation Requirements

Proposed presentations for all conference and continuing education sessions must include the following elements to be considered. Presentations will be accepted until July 15, 2020.

At this time we are planning to hold the conference in-person. However, should we be unable to do so, we are also planning for virtual opportunities. We will need to know if you/your group are available to present virtually due to COVID-19.

1. Each presenter’s contact information and biography

Contact information: The following information must be provided for every presenter. If there is more than one presenter, please start with the primary contact person for the group. All proposal-related communication will be between VA ASLA and the first individual listed.

- First name and last name
- Firm or agency affiliation and presenter’s title
- Telephone
- Mailing address
- Email address
- VA ASLA member
- If more than presenter will be involved
- Biographies for all presenters: Provide a brief statement that includes each presenter’s qualifications, expertise and experience related to teaching the proposed topic (Limit each to 150 words.) These biographies will appear in marketing materials for the event.

2. Working Title: Choosing a title that accurately reflects the content of the proposed session. Clever or catchy titles are great, as long as they are not misleading.

3. Presentation Level: Beginner, Intermediate or Advanced
4. Presentation Length/Type

- 60 minutes/Classroom or Field Session
- 1.5 hour-deep dive/Classroom or Field Session

5. Abstract

- Session Description: Describe your session content in no more than 250 words. Your description will appear in the national LA CES database, promotional emails and event program.

- Learning Objectives: List three bullet-point-style objectives participants will accomplish as a result of this session that will expand their knowledge, skills, or abilities in the field of landscape architecture. For example, below are sample learning objectives from a presentation on Green Codes:

  Participants will:
  • Acquire a basic understanding of these codes, the policy drivers behind them and how they can work synergistically to create a greener built environment.
  • Learn how to take a lead on design teams to implement these codes.
  • Interact with the local government leads responsible for these codes, to explore barriers and solutions to effective implementation.
  • Understand the resources that are available to help learn and implement these codes in their professional practice.

- Audience Engagement: Please describe the format for how you intend to present the information, such as lecture, panel discussion, workshop, if you will include break-out groups, etc. We encourage you to consider the needs of all learning types including audio, visual and kinesthetic as you think about the format of your presentation.

- AV/Room Needs: Speakers provide your own laptop, but all rooms will have a complete LCD package (large screen, dress kit, LCD projector, cart and cables). One microphone will come standard in each room for the presenter. Additional equipment, such as: • Internet Access • Flipchart • Additional # of microphones (for panelists, etc.) • Other needs will be coordinated by the Conference Program Chair with selected presenters. The presenter is responsible for bringing laser pointers or other similar devices.

7. Promo Pics: If you would like an image related to your presentation or a presenter photo potentially included in the program, feel free to include it. Files: .jpg files below 2 MB in size and 300 dpi preferred. Pending available space and/or program costs, we may choose to include it.

8. LA CES Qualifying Subjects: Please list which LA CES subjects apply to your presentation. Qualifying subjects include:

<table>
<thead>
<tr>
<th>Accessibility/ADA</th>
<th>Parks &amp; Recreation</th>
</tr>
</thead>
<tbody>
<tr>
<td>Agriculture/Local Food Production</td>
<td>Project Management</td>
</tr>
<tr>
<td>Business Practices/Contracts/HR</td>
<td>Remediation/Brownfields</td>
</tr>
<tr>
<td>Campus Planning &amp; Design</td>
<td>Residential Design</td>
</tr>
<tr>
<td>Design-build</td>
<td>Rural Landscape</td>
</tr>
<tr>
<td>Development Trends</td>
<td>Security Design</td>
</tr>
<tr>
<td>Energy Conservation/Renewable Energy</td>
<td>Site Planning</td>
</tr>
<tr>
<td>Green Roofs</td>
<td>Sustainable Development &amp; Design</td>
</tr>
<tr>
<td>Healthcare and Therapeutic Design</td>
<td>Technology/CADD/GIS</td>
</tr>
<tr>
<td>Historic Preservation</td>
<td>Transportation</td>
</tr>
<tr>
<td>Horticulture/Plants</td>
<td>Urban Planning &amp; Design</td>
</tr>
<tr>
<td>Housing &amp; Community Design</td>
<td>Water/Stormwater Management</td>
</tr>
</tbody>
</table>

All proposals will be acknowledged once received. Acceptance notices will be sent on or before July 29, 2020.

VA ASLA Conference Education Committee
admin@vaasla.org
804.523.2901